



DEC Meeting Minutes

July 28, 2025

1. Call to Order

The meeting was opened by Logistics Manager, Mark Bean, who welcomed attendees and turned the meeting over to District Director (DD) Patti Howard.

2. District Mission

The District Mission was displayed and recited together: "We build new clubs and support all clubs in achieving excellence."

3. Adoption of Agenda

DD Patti Howard asked for objections. Agenda was adopted by unanimous consent.

4. Credentials Report

Credential Chair: Immediate Past District Director, DTM Charice Manor. Out of 32 DEC members, 17 were present. A quorum was confirmed. Credential report adopted.

5. Approval of Minutes

June 14, 2025 DEC Meeting Minutes and July 7, 2025 Emergency DEC Meeting Minutes were reviewed. No substantive corrections raised. Both sets of minutes approved as posted.

6. Leadership Appointments

DD Howard presented leadership support, area directors, and district support team appointments for 2025–2026.

Appointments included:

- PR Manager: Deborah Woods
- Administration Manager: Terri Orban
- Finance Manager: Lisa Campbell
- Logistics Manager: Mark Bean
- Statistician: Andrew Welter
- Area Directors across Divisions A, B, C, F
- Support team roles: Audit Committee Chair, Historian, Parliamentarian, Scholarship Fund Chair, Speakers Bureau, Youth Leadership

No objections received. Appointments will be forwarded to the District Council for approval on Sept. 15, 2025.

7. Reports & Highlights

District Director – Patti Howard

- Emphasized collaboration and leadership growth in new roles.
- Encouraged officers to reach out to all clubs and support excellence.

Club Growth Director – Kesha Kent

- Reported first new club chartered (Gates Ag One).
- Team is actively working with 4–6 prospective groups.
- Best practice: Stay ready with resources for new club leads.

Club Extension Chair – Tonya Rivers

- Shared success in engaging potential clubs by focusing on their “why” and organizational goals.
- Highlighted importance of preparation during rapid-fire prospect calls.

Club Retention Chair – Annetta Works Salley

- Stressed importance of retention alongside growth.
- Encouraged celebrating members and supporting club coaches.
- Reinforced “People First” theme.

Public Relations Manager – Deborah Woods

- Announced annual PR theme: “People First”.
- Messaging will focus on supporting members, leaders, and communities.
- Emphasis on responsiveness while maintaining work–life balance.

Statistician – Andrew Welter

- Compiling 7-year snapshots of club performance for Area and Division Directors.
- Will provide summaries and data analysis to support planning.

8. District Success Plan

Discussion of best practices and the need for follow-up on leads, supporting clubs, and teamwork. Reminder that over 450 new members joined last year, but 700 did not renew — highlighting need for retention strategies.

9. Announcements

Open leadership position: Area C6 Director (hybrid/virtual clubs). Volunteers requested. Upcoming District Council Meeting: September 15, 2025.

10. Adjournment

Meeting adjourned at approximately 8:45 p.m. Central (based on transcript progression).



Terri Orban

District Admin. Man.

08-01-25

Date