



# District 8 Executive Committee Meeting Minutes

April 26, 2025

## The Great District 8 Marriott St. Louis Airport

**Call to Order and Welcome:** District Director Charice Manor, DTM, call to order at 9:14am by welcoming everyone to this gathering and reciting the District Mission Statement **“We build new clubs and support all clubs in achieving excellence.”**

**Credentials Committee Report:** Rhonda Green, DTM declared there were 30 clubs present.

**Approval of Meeting Agenda:** Approved

**Voting Procedures:** Parliamentarian : Tom Coscia, DTM. The voting procedures were established and approved.

**Confirm Appointment of District Leaders:** District Director Charice Manor, DTM announced the appointment of Deborah Woods as the Public Relations Manager.

### **Business Requiring Adoption:**

**Year End Audit (2023-2024)** Audit Committee Chair Richard Porter gave the report. This report was received and accepted. See report on the district 8 website.

**Mid-Year Audit Committee Report:** Audit Committee Chair: Ira Walker gave the report (2024-2025) audit report. This report was received and accepted. See report on the district 8 website.

**Club Alignment Committee Report:** Past District Director: Karen Leingang, DTM. This report can be found on the district 8 website.

**District Alignment Update:** Past District Director: Karen Leingang, DTM. This report can be found on the district 8 website.

### **District Procedures:** Procedures Chair RJ Stratton, DTM

First item: Procedure B – District Events; Section 4 – District Annual Conference, item b

*(Tabled last Business Meetings (/22/2024) after much discussion)*

District 8 shall reimburse the meal expense for each contestant and one guest at the district sponsored contest they are competing in.

*Voted in favor of and passed, to remove the words - **and one guest.***

**Second item:** Procedure A – District Financial Section 4 - Senior Travel Expenses, Sub-Section –Mid-Year Training.

District 8 will reimburse the district trio for lodging and food, as allowed by TI guidelines.

Food/drink items purchased in the District 8 geographical area will not be reimbursed.

*Voted in favor of and passed, to remove the words - **Food/drink items purchased in the District 8 geographical area will not be reimbursed.***

## **Additional Reports:**

Profit and Loss Report (Quarter 3) District Finance Manager: Lisa Campbell

District 8 Available Funds on March 31, 2025

Cash – Commerce Bank District Reserve

Total \$ 16,235.79 29,506.98 45,742.77

Minimum District Reserve required at year end (7,989.26)

Total available funds \$ 37,753.51

District Reports:

Public Relations Manager: Deborah Woods

**Club Growth Director:** Karen Dew

Membership Growth and Retention:

- Currently we have 2111 paid memberships, our goal is 2558 so we are short 447 payments.
- Retention rates-11 clubs under 8 members- strategies-we need Club coaches to help our low member clubs.

Training for Club coaches will be provided.

- Second round of Area Club visits has started. Currently we have 45% completed, 9% scheduled.

Congratulations to Division E who has 100% of their club visits complete.

Division A- all 15 clubs have at least 8 members renewed, 88% of members enrolled in pathways and 54% have completed at least 1 path.

Division B-12 clubs with at least 8 renewals

Division C-12 clubs with at least 8 renewals

Division E-5 clubs with at least 8 renewals

Division F-15 clubs with at least 8 renewals

If you need help with visits, please let me know.

## **2. Club Development:**

Number of new clubs chartered and their progress.

- We have 1 club, Coldwell Banker, which has turned in their charter fee and there are 6 members short of the 20 that they need to charter.
- St Charles Community college is ready to schedule a date for their demo meeting. They are looking for possibly charter two clubs.
- Booneville Correctional Center is hoping to charter a club as well. This will be a prison club so there is more to the process than a normal community or corporate club.
- Garda World reached out about Toastmasters and in the initial meeting they are looking to possibly charter several clubs.

SLU had decided to not move forward on starting a club at this time due to the upcoming summer break. We will reach out to them in the future to see if they have decided to go forward with starting a club.

## **3. Marketing and Outreach Initiatives:**

Summary of any campaigns or outreach efforts aimed at recruiting members. -Beat the clock and club open houses.

4. Challenges and Areas of Concern:

- Any notable challenges facing the district's clubs or growth initiatives. -Cubs are struggling with low membership numbers which is causing some clubs to be suspended
- Suggestions for solutions or requests for additional resources or support. -Asking everyone that can visit clubs that are low in membership and take on a role or give a speech to help them have a successful meeting until they can get their membership up.

Whether a club needs to increase their membership or complete their pathway assignments we still have time to reach our goals and finish strongly.

A Big Thank You to the Club Growth team, Elaine Curry -Club Extension Chair, Cynthia Scroggins -Club Retention/Coach Chair and Annetta Works Salley for all the work you have put in to help the "Great District 8" thrive.

Program Growth Director: Patti Howard, DTM

PQD Report

26 April 2025

You are making District 8 GREAT!!

Triple Crown Winners

27 Toastmasters have already completed 3 or more Pathway levels.

32 Toastmasters have completed 2 Pathway levels.

Pathways

Pathway Levels

- 32 clubs haven't completed a Pathway level
- 39 clubs have completed multiple Pathways
- 3 clubs have achieved all 6 education goals
- Top 10 Clubs with the highest education awards per their 7/1 base membership
  - o Collinsville
  - o Writers Ink
  - o Mount Vernon
- Shalom Church
  - o High-Noon Toastmasters
  - o Cave Springs Toastmasters
  - o Free Speakers Toastmasters
  - o Capital City Toastmasters
  - o Noontime Toastmasters
  - o Horace Mann Toastmasters

Pathways Enrolled

- Current enrollment in Pathways is 85% with 133/891 not enrolled
- Pathways transition beginning 2017-2018; 2020 started
- 2022-2023 ~ 11
- 2023-2024 ~ 42
- 2024-2025 ~ 63 – 31 that have joined since Mar 1; 32 from the beginning of the Year.

96.8 if we had everyone enrolled that joined their club since July 1, 2022

Distinguished Club Program

6 Distinguished Clubs towards our goal of 31

- South County – Presidents Distinguished
- Centene – Distinguished
- Crossroads - Distinguished
- Capital City – Distinguished
- Ozark Orators – Distinguished
- Mastertoasters – Select Distinguished

**Election:** District Director: Charice Manor, DTM

Patti Howard was elected as the District Director for 2025-2026

Karen Dew was elected as Program Quality Director for 2025-2026

Pamela Davis was elected as Club Growth Director for 2025-2026

Division A Director James Zboran was elected for 2025-2026.

Division B Director Xavier Blackwell was elected for 2025-2026.

Division C Director Timothy Scarbrough was elected for 2025-2026.

Division F Director Burchell McGhee was elected for 2025-2026.

Congratulations to Patti Howard, Karen Dew, Pamela Davis, James Zboran, Xavier Blackwell, Timothy Scarbrough, and Burchell McGhee on your elections! Wishing you all great success in your respective roles for the 2025-2026 term. May your leadership bring growth and excellence to the district.

The election was declared closed.

Announcements/New Business

**Adjourn:** 10:57 am

Charice Manor, DTM

**DEC/DC Meeting Schedule** (All meetings are from 9am-11am).

**THERE IS NO DEC MEETING IN DECEMBER.**

DEC Saturday May 17, 2025, VIRTUAL

DEC Saturday June 14, 2025, VIRTUAL

Recorder: Administration Manager Lawson (CAL) Calhoun, DTM